**Advisor to Plan sponsor email**

Subject: Benefits for Small Business - Enabling healthy and successful workplaces

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| Hello (name)Your business is vital. We understand how important it is to maintain the physical and mental health of you and your employees in keeping your business on track. Equipping your employees with a reliable benefits plan will not only help to attract and retain the right talent but help them to be healthy and productive at work.In order to meet their key life and health insurance needs with exemplary service and competitive rates, Medavie Blue Cross presents ‘Benefits for Small Business’ - a benefits plan designed especially for your business type and size. Here’s a quick look at how you and your employees can benefit from it:* Affordable suite of important benefits that provides a wide range of coverage, including prescription drugs, extended health care, dental care, travel, life and disability benefits.
* No deductibles or medical questionnaires required for core benefits.
* Customizable plan that offers in-person and virtual options for efficient treatment and convenient access.
* Reliable premium rates based on pooled pricing where businesses in the pool share similar levels of risk, allowing for more affordable pricing.
* Added flexibility with a health spending account and employee-paid optional top-up coverage.
* Easy activation and simple administration that allows you to focus on your business.
* Plan options that grow with you.

Contact me to discuss how this unique plan can support your objectives and budget.

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